

Unit Name & Code: CMS201 Screen: Small, Medium and Large

Name: Sharvin S/O Rajandran

Murdoch ID: 33476394

Tutorial Details: CMS201A

Lecturer Name: Dr. Tania Lim

Pre-production Assignment: Script

Public Service Announcement (Short Film) Script

INT. HOME:

The frame is set up with the backdrop of a well-maintained and well-stocked bookshelf against a black wall presenting a serious yet professional look. The interviewee is positioned in-front on the bookshelf which covers half the background with the rest of the screen taken up by the black background. Interviewee is wearing a white professional button-up shirt to provide a stark contrast with the black background.

SIMON:

The stigma around mental illnesses affects more than just quality of lives.

SIMON (PRE LAP) :

It shows that we should use the right type of language

EXT. OUTDOOR PATIO:

Outdoor backdrop with an elderly couple holding hands greenery in background that is masked & blurred out in post.

SIMON (CONT'D) (V.O.):

by showing more empathy for dementia patients and aim to integrate them into society by building dementia-friendly communities to support them.

INT. HOME:

SIMON (PRE LAP) :

People suffering from dementia should be provided with emotional support

INT. CAFÉ TABLE:

Interior backdrop with an elderly couple sitting at a table having a serious conversation, shot through a clear window with reflections of the neighbourhood present in the frame.

SIMON (CONT'D) (V.O.):

from the people closest to them and as a nation Singapore also needs to provide

INT. ROOM THAT RESEMBLES A HOSPITAL WAITING ROOM:

Elderly man sitting on a bench and looking gloom and concerned about his health in a room that resembles a hospital waiting room. Background is masked & blurred out in post to remove any elements that takes away from the resemblance.

SIMON (CONT'D) (V.O.):

more dementia-friendly amenities to strive towards changing the mindset of society and break stereotypes.

INT. HOME:

SIMON (PRE LAP):

We should not focus on their deficits but on what they can still do with their remaining abilities. It's important to recognise

EXT. OUTSIDE THE CAFÉ:

Outdoor backdrop with the elderly couple enjoying each other's company and chatting after exiting the café. Trees in background are masked & blurred out in post.

SIMON (CONT'D) (V.O.):

that they can still lead purposeful and meaningful lives.

SIMON (CONT'D) (V.O.):

To combat this stigma, ADA will be launching

INT. ON A COUCH AT HOME:

Indoor backdrop with the elderly couple having a serious discussion with someone resembling a medical professional. Trees in background are masked & blurred out in post.

SIMON (CONT'D) (V.O.):

an island-wide dementia awareness campaign. The campaign will contain roadshows, events, talks

INT. HOME:

SIMON (CONT'D):

and videos, and will culminate in a public event on World Alzheimer's Day.